



OHIO RIVER TRAIL RIVER RUN MAY • July • October

Dr. Vincent Troia, President

riverrun@ohiorivertrail.org

Ohio River Trail Council River Run Road Race Series Sponsorship Levels

Gold (\$2000)

- Title Sponsor for the USA Track & Field (USATF) sanctioned Race Series, which includes three event dates – April, July and October.
- Media publicity purchased via newspaper, radio, television, newspaper or internet.
- First right of refusal for sponsorship renewal for consecutive year.
- Company name/logo appears on all 5/10K race awards if executed 60 days prior to event.
- Sponsorship Recognition during awards ceremony and announcements.
- Company name/logo appears on front of race t-shirt with Ohio River Trail Council Activities logo if executed 60 days prior to event.
- Premiere Company name/ logo with sponsorship level designation placement on all email communications, event website and Run Sign Up online registration website including a hyperlink to your company website.
- Premier company name/logo with sponsorship level designation placement on all print promotional and registration materials, event publications, signage and advertising.
- Premier company name/logo with sponsorship level designation placement on Race Timer Results publications.
- Signage with company name/logo placed at Start/Finish line, 1st and 2nd mile marker
- Signage with company logo placed at all water stops.
- Company Banner and premiere 40' x 40' exhibition display area located at post race Finish Line Festival to promote your company and provide corporate proprietary product literature and coupons distributed on and in participant goody bags.
- Company profile published on the ORTC website sponsor page (www.OhioRiverTrail.org) with a hyperlink link to your company website.
- Sponsorship level recognition in the ORTC Annual Report.
- Company name/logo appears and mentioned in all public service announcements.
- Company name/logo appears and mentioned in all press releases.
- Company name/logo appears and recognized on the ORTC Social Media pages including Facebook, Twitter and LinkedIn.
- Complimentary twenty race registrations/entries and race t-shirts.

Silver (\$1000)

- Sponsorship Recognition during announcements.
- Company name/logo appears on back of race t-shirt if executed 60 days prior to event.
- Premiere Company name/ logo with sponsorship level designation placement on all email communications, event website and Run Sign Up online registration website including a hyperlink to your company website.
- Premier company name/logo with sponsorship level designation placement on all print promotional and registration materials, event publications, signage and advertising.
- Premier company name/logo with sponsorship level designation placement on Race Timer Results publications.
- Signage with company name/logo placed at 1st and 2nd mile marker

- Signage with company logo placed at all water stops.
- Company Banner and premiere 20' x 20' exhibition display area located at post race Finish Line Festival to promote your company and provide corporate proprietary product literature and coupons distributed on and in participant goody bags.
- Company profile published on the ORTC website sponsor page (www.OhioRivertrail.org) with a hyperlink link to your company website.
- Sponsorship level recognition in the ORTC Annual Report.
- Company name/logo appears and mentioned in all public service announcements.
- Company name/logo appears and mentioned in all press releases.
- Company name/logo appears and recognized on the ORTC Social Media pages including Facebook, Twitter and LinkedIn.
- Complimentary ten race registrations/entries and race t-shirts.

Bronze (\$500)

- Company name/ logo with sponsorship level designation placement on all email communications, event website and Run Sign Up online registration website including a hyperlink to your company website.
- Premier company name/logo with sponsorship level designation placement on all print promotional and registration materials, event publications, signage and advertising.
- Premier company name/logo with sponsorship level designation placement on Race Timer Results publications.
- Signage with company name/logo placed at 1st and 2nd mile marker
- Signage with company logo placed at all water stops.
- Company Banner and premiere 10' x 10' exhibition display area located at post race Finish Line Festival to promote your company and provide corporate proprietary product literature and coupons distributed on and in participant goody bags.
- Company profile published on the ORTC website sponsor page (www.OhioRivertrail.org) with a hyperlink link to your company website.
- Sponsorship level recognition in the ORTC Annual Report.
- Company name/logo appears and mentioned in all public service announcements.
- Company name/logo appears and mentioned in all press releases.
- Company name/logo appears and recognized on the ORTC Social Media pages including Facebook, Twitter and LinkedIn.
- Complimentary five race registrations/entries and race t-shirts.

Product and In-Kind Sponsorship



Product sponsorships include providing products such as athletic foods, coffee, donuts, sports drinks, water, gift certificates, silent auction items, etc. In addition, volunteers are appreciated from your company to assist in organizing and managing the event. Your company will receive the appropriate recognition for your donation.

Ohio River Trail Council River Run Road Race Series Sponsorship Registration

Name of Sponsor: _____

Sponsor's Website: _____

Contact Person: _____

Email Address: _____

Phone Number: _____

Address: _____

City: _____

State: _____

Zip: _____

Sponsorship Level: Gold (\$2000) Silver (\$1000) Bronze (\$500)

OHIO RIVER TRAIL COUNCIL



BIKE



HIKE



KAYAK



PADDLE



RUN